2026 IATR 39th ANNUAL CONFERENCE

INTERNATIONAL ASSOCIATION OF TRANSPORTATION REGULATORS

2026 IATR SPONSORSHIP OPPORTUNITIES

Contact: Matthew Daus at mdaus@iatr.global or (646) 261-1590 |

Note: Associate (non-regulators/industry) members are required to sponsor to attend the conference.

PLATINUM LEVEL ($25,000)

- Opportunity to speak as a keynote (stand-alone) speaker or as part of a plenary session during the conference (TBD within the programmatic discretion of the IATR);
- Corporate feature article (content approval within the discretion of IATR) in IATR newsletter (e-blasts);
- Corporate logos to be prominently displayed in all conference correspondence and e-blasts to members regarding the conference (including daily/weekly newsletters, within the IATR's editorial discretion);
- Prominent recognition at the IATR's welcome reception and at the State of the IATR keynote speech;
- Three registrations to attend the IATR annual conference;
- 2 full-page advertisements and premiere location in the IATR conference program;
- A premium exhibit space location and one large-sized exhibit space;
- Banner placement in the plenary session rooms (banners and stands are to be provided by sponsors themselves);
- Rotating advertisements in between PowerPoint presentations during plenary sessions;
- Prominent and special recognition and photo opportunity at the IATR's welcome reception & State of IATR speech;
- IATR associate membership for the remainder of 2025;
- Demo and/or vehicle display enhancement is included (no extra enhancement charges).

GOLD LEVEL ($15,000)

- Opportunity to speak as part of a plenary session panel during the conference, or at a breakout or committee session (TBD within the programmatic discretion of the IATR);
- Corporate logos to be displayed in all conference correspondence and e-blasts to members regarding the conference (including daily/weekly newsletters, within the IATR's editorial discretion);
- Recognition at the IATR's welcome reception, including photo opportunity;
- Two registrations to attend the IATR annual conference;
- Full-page advertisement in the conference program;
- One medium-sized exhibit space;
- IATR associate membership for the remainder of 2025;
- Demo or vehicle display enhancement option listed in a la carte section (not included - $3,500 add-on)

SILVER LEVEL ($10,000)

- Corporate logos to be displayed in all conference correspondence and e-blasts to members regarding the conference (within the IATR's editorial discretion);
- Recognition at the IATR's welcome reception;
- One registration to attend the IATR annual conference;
- Half-page color advertisement in the IATR conference program;
- One small-sized exhibit space;
- IATR associate membership for the remainder of 2025;
- Demo or vehicle display enhancement option listed in a la carte section (not included - $3,500 add-on).

A LA CARTE & CUSTOMIZED SPONSORSHIP OPTIONS

Gala/Reception Event: $35,000 minimum (event to be customized)

Demo Opportunity Enhancement: Sponsors can add a demo enhancement to their sponsor packages for **$3,500**, enabling them to conduct a survey on the conference app, promote or demonstrate their products or services before a plenary or general session, or engage in another exercise or innovative task or engagement with members to be approved by the IATR's conference planning committee. **A demo enhancement** shall be included as part of platinum sponsorship in lieu of the speaking opportunity. The time and place and duration of said demo shall be within the sole discretion and approval of IATR.

Welcome Reception (Gold-Plus Sponsor): $17,500 + ALL benefits of the Gold Sponsor level.
Coffee Breaks: $7,500 each
Conference Wi-Fi, Splash Page: $5,000
Silver-Plus Transportation Sponsor: $12,500 (transportation to and from IATR events) – or provision of free transport in lieu of monetary amount within the discretion of IATR (includes all benefits of Silver Sponsorship)
Boot Camp Sponsor: $12,500 (includes recognition at coffee breaks and lunch during bootcamp)
Welcome Totes, Lanyards, Room Key & Conference Badges Package: $6,500