The IATR is excited to announce that it is heading to **Memphis, Tennessee!** The “**Home of Blues, Soul and Rock’n’Roll**” is the perfect city to host our “**Rocking Regulators**” conference. Named after the ancient Egyptian city meaning “Place of Good Abode”, the good will exemplified by our conference hosts has already excited the IATR base, with thoughts of Elvis and Beale Street already percolating. The theme of the 33rd Annual IATR Conference will be “**Rockin’ Regulation!**” The “**Birthplace of Rock’n’Roll**” is the perfect place to celebrate a “rebirth” of new policy and governance approaches that are rocking the regulatory landscape. The changed world of regulation and the many new IATR members with diverse modal responsibilities will be on full display, with a nod not just to legacy industry regulation, but also to futuristic modes and the next round of disruption to come!

Please join us at the **Peabody Memphis in Memphis, Tennessee** from **September 22-25th, 2020**! To sponsor or register visit [www.iatr.global](http://www.iatr.global).

### PRELIMINARY CONFERENCE PROGRAM

**NEMT (Non-Emergency Medical Transport) Disruption:**

The taxicab industry and TNCs are both disrupting the health care transport field, including public and private paratransit businesses and brokerage models. An exploration of the latest technological and business developments will be coupled with NEMT duty of care and certification programs. A workshop will be held and model regulations will be developed.

**Automated and Connected Vehicles - Model Regulations (International Public Hearing):**

The IATR will hold an International Public Hearing to receive public comments and input on proposed Model Regulations for Automated & Connected Vehicles, covering deployment, testing, and implementation paradigm options and new regulatory frameworks. Public testimony, comments and academic studies will be solicited and explored at the conference.

**Micro-Mobility - The Management of Sustainable Modes & Mobility Hubs:**

More and more IATR members are responsible for micro-transit, bike share, scooter and other micromobility programs. While managing, franchising and licensing these new modes can be daunting, experienced regulators will share their insight and the latest innovative approaches with industry participant input.

Contact us at:

**IATR.global**

**info@iatr.global**
The IATR is an international, professional association made up of mostly government transportation officials representing the world’s most active regulators and policy-makers. For the past 33 years, the IATR has encouraged close cooperation and sharing of information between the various entities that regulate transportation industries while working to resolve common problems. The organizational motto for the IATR is **Innovating for a Multi-Modal Future for All!** Our IATR membership now includes not just traditional government agencies that regulate taxicabs, liveries, black cars, paratransit and limousines, but now also Transportation Network Company (TNC) state and local regulators, public transit agencies, departments of transportation and motor vehicles, insurance departments, airports, planning agencies and other regulators of new mobility services, including bike sharing, microtransit, pedicabs, technology platforms and car sharing.

### PRELIMINARY CONFERENCE PROGRAM

**Urban Air Mobility**

Yes, that’s right, flying taxis are coming, and they are real! Some suggest that the various pilot programs already underway show the most promise for future mobility and may be implemented more easily and quicker than autonomous vehicles.

**Global Regulator Spotlight**

The IATR will present an international overview of every continent, including regulatory challenges, technological developments and the state of regulation in all hemispheres as part of Regulatory Star Trek 3.0 – The Next Generation.

**Electric Mobility & Green Vehicle Initiatives**

An overview of global approaches to electrification and other alternative fuel sources and infrastructure policy initiatives will focus on the bus, micro-transit, taxi and other for-hire industry segments, and will reveal the latest in best practices and the state of the industry.

**4th Annual Transportation Boot Camp**

- **Transportation Data Mining - Modelling & Analysis**
  
  Regulators, academics and private stakeholders will cover the history of data collection, the current status of obtaining taxi and TNC data, how it is used, analyzed and modelled for policymaking and other purposes.

- **Data Privacy & Access**
  
  The basics of laws and regulations relating to access to TNC and other transportation data and privacy related issues, including the impact of court decisions and third party data repositories, will be covered.

- **Mobility-as-a-Service (MaaS) Primer**
  
  As an introduction to the concept of MaaS, will cover which jurisdictions are experimenting with multi-modal platforms and apps, and the regulatory, legal and policy issues relating to implementation.

**5th Annual IATR Hack-A-Thon**

In September 2019, the IATR partnered with the Transportation Alliance (formerly TLPA) to host a “Micro-Transit” themed hack-a-thon. The mission of the hack-a-thon was to use data from two cities—St. Louis, Missouri and Toronto, Ontario, Canada—to point to opportunities in micro transit. The winners of the “Micro-Transit” hack-a-thon will present their results at IATR’s 33rd Annual Conference.